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San Francisco, CA

WORK EXPERIENCE

FREELANCE DESIGNER // SAN FRANCISCO, CA

August 2019 - Present

Working for multiple clients on a variety of projects both in the digital and print realm. Projects have involved, custom illustrations, brand development, wholistic marketing campaigns, menu design, e-books, one-pagers, websites, emails, template development, trade-show booth design, packaging, and more. Clients I've worked with: Taskrabbit, Fellow Industries, GameWorks, Pilot Bookkeeping, Replicant AI, Clif Family Winery, and Gold River Orchards.

UBER // SAN FRANCISCO, CA

August 2016 - Present

CRM Marketing Designer

Primary responsibilities include designing emails, landing pages, and other digital graphics to promote new products, promotions, and campaigns for all business branches. Art directing photographers and illustrators, helping to establish new standards for our team, and stress-test new brand guidelines in marketing.

TANDEM DESIGN // NEW YORK, NY

August 2015 - December 2015

Graphic Design Intern

Branded and created digital and printed marketing materials for new developments and art galleries. Developed logos, maps, websites, signage and worked to scale on floor plans.

ROCKET SCIENCE DESIGN // CINCINNATI, OH

January 2015 - May 2015

Graphic Design Intern

Created digital and printed marketing materials, informational pamphlets, and catalogs for existing brands and designed logos and websites for emerging health and wellness brands.

SELBERT PERKINS DESIGN // CHICAGO, IL

May 2014 - August 2014

Graphic Design Intern

Primarily created concepts for wayfinding, supergraphics, sculpture, and storefront designs. Occasional brand and web design. Mapped out signage locations, created photographic renderings, and worked to scale on architectural plans.

SWEATY BANDS // CINCINNATI, OH

Athletic headband design and manufacturer

May 2014 - August 2014

Graphic Design Intern

Developed on-trend patterns for wholesale headbands, designed custom headbands for clients, and prepped files for print.

EDUCATION

UNIVERSITY OF CINCINNATI // CINCINNATI, OH

College of Design, Architecture, Art, and Planning

September 2011 - May 2016

Graphic Communication Design, Minor in Marketing

Enrolled in the Professional Practice Program, alternating semesters of study with work experience in the field of graphic design.

TECHNICAL SKILLS

Adobe Illustrator, InDesign, Photoshop, Procreate, Figma, Sketch.
Basic knowledge of Adobe After Effects, Premiere, and HTML.